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SATURDAY, 23rd JANUARY, 1965

DIVISION TWO

SWINDON TOWN
v.
PORTSMOUTH

Kick-off 3 p.m.

REFEREE:

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C. J. GREEN, F. PLYER, H. WILLIAMS and K. H. WILMER

Manager: B. J. HEAD

Secretary: R. A. MORSE

VOL. 15

SATURDAY, JANUARY 23rd, 1965

No. 17

CLUB NOTES

Today, after gaining two most valuable points last week, we have pleasure in welcoming real friends from Portsmouth.

Older supporters will recall happy memories of the old Southern League days (great times they were too), and following World War I, Division III of the Football League.

Swindon and Portsmouth were great rivals, with some outstanding stars in both teams — Harold Fleming, Harry Kay, Bill Silto, 'Tober' Weston, Danny Bew, Dave Rogers, Bob Jefferson and Bert Davies for Swindon; Jimmie Allen (a great centre-half), Arthur Knight, Jimmie Easson, F. Worrall, J. Smith, J. Mackie, 'Windy' Haines (still a season ticket-holder at Fratton Park), and many others for Portsmouth.

Names that still cause a tingle in the blood. Somehow that was a period of great traditions.

This afternoon we meet in a vital Division II game; with the hope that, whatever the result, we shall witness an entertaining match.

This week, in response to several suggestions, we have decided to depart from the pattern of talking about club affairs,

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TWO MINUTES FROM GROUND

to something much more general, which we think could be of interest to our readers.

We therefore print below extracts from an article which was first printed in "The Field", 29th October, 1964, and reproduced in the January issue of the *F.A. News*.

EXTRACTS FROM 'NON-LEAGUE FOOTBALL DIRECTOR' by David Barr

(Reproduced from 'The Field', October 29th, 1964 and F.A. News, January, 1965)

One of the most frightening decisions I ever made was to accept an invitation to be a director of the local football club. Queues of ambitious enthusiasts, it seems, are waiting for a place on the boards of the big clubs and one reads almost daily of take-over battles and all kinds of skulduggery among shareholders. With The Town, the position is very different. They are glad enough to have anybody at all with the courage to associate himself with the losing battle to find sufficient money and luck to produce a winning team.

The economics of non-league football were quickly brought home to me when I discovered that my own club's wage bill was about £200 a week. This paid the wages of four or five full-time professionals and another dozen or so part-time professionals. Our own gates averaged about 1,500 which in terms of cash is about £150. It was with mounting horror that I realised for the first time that a gate comes only once a fortnight. Our weekly income was, therefore, on wages alone, £125 less than expenditure. To the weekly wage bill must be added other running expenses amounting to quite another £50 for the groundsman, travelling, rates, mortgage payments and bank overdraft interest. A deficit each week of £175. My hair stood straight on end.

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CLUB NOTES—continued

The money is raised, of course, by various organizations outside the club from draws, pools and other activities. While they prosper all goes well. When they dwindle, the trouble starts. Too often those raising the money are temperamental and for some unexplained reason decide not to hand it over. It is against this background that the unfortunate manager and directors enter into contracts each July with next season's players. The club undertakes a series of binding obligations. Its ability to carry them out depends on a dozen different unpredictabilities.

Wooing and winning a wife is simple when compared to the difficulties of signing on a goodish footballer.

In my first year, I was one of the manager's public relations men. When a particularly dazzling prospect presented itself, I would receive a furtive summons to the ground; all these negotiations tend to be conducted in a cloak and dagger manner. There, waiting for me, would be a fit crew-cut young lad, not a day over 33, with his highly decorated wife and her poodle. The pattern was invariable.

I would take them to my house and give them as good a lunch as circumstances permitted, extolling the virtues of The Town.

Every now and then there would be success, though mostly we failed and found that some local rival had succeeded.

And even the successes were not always such blessings.

The image of the football director is the one immortalised by the late Tom Webster, a portly gentleman in a black coat, striped trousers and bowler with a large watch chain and a fat cigar. I never came across any director of this calibre. The ones I met were harassed, harried and haggard. Every now and then the directors of a club enjoying a run of success looked a little fitter, but ulcers were a more frequent accompaniment to the office than good health.

SUPPORTERS' CLUB NOTES

Our Committee has under consideration the possibility of entering a Junior team to participate in the Swindon Football Sunday League.

No doubt, amongst our members, there are many young men, who, while preferring to watch the Town play on Saturdays, would like to maintain an active interest in the game, and would be pleased to have the opportunity to represent the Supporters' Club in this League.

Any who would be interested are invited to write, giving full particulars, to our Honorary General Secretary, Mr. J. J. Plunkett, at 33 Churchward Avenue, Swindon.

Naturally the Committee would embark on a venture of this kind only if the demand for it is adequate, and, in the event of our Secretary receiving a suitable number of applications, further particulars will be given as soon as possible, and a meeting of those interested will be held in due course.

In the past, one of the most successful social events of this club has been the Annual Dinner and Dance. The Club now has a record of some thirty-three years to its credit, and apart from the war years, this event has taken place regularly.

It is to be held this year on 31st March, at Messrs. McIlroys, from 7 p.m. to midnight.

At the time of writing these notes our Social Sub-Committee is meeting to discuss arrangements, prices of tickets, the

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SUPPORTERS' CLUB NOTES—continued

engagement of the band and other matters, full particulars of which will be given later, but it is certain that many of our members will wish to make a note of the date — once again Wednesday, 31st March.

All supporters will have read with interest of the engagement of Mr. Harvey as Official Coach to Swindon Town F.C., and all will wish him success in his work. They will, no doubt, exercise tolerance and forbearance, for his schemes and work cannot be expected to produce immediate miracles, and some time must elapse before results become evident.

Naturally we did not hope to lose the Cup-tie, but the defeat may prove to have been a blessing in disguise, for it will now be possible to concentrate on attaining a "safe" position in the League.

It seems certain that other tactics would have produced a different result in the Ipswich match, but, since then, we have had the consolation of the win at Manchester.

We hope that two further points will be forthcoming today, but must not be too sanguine, as so often an away win has produced disappointment the following week, while Portsmouth are still searching for "away points".

Finally, all Supporters will welcome Jimmy Dickinson, the Portsmouth captain, and former England International — one of football's gentlemen, and extremely popular everywhere.

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PETER LEGGETT

DIVISION II

Date	Opponents	Ground	Result
1964			
August 22	BURY	(A)	1-6
25	CRYSTAL PALACE	(H)	2-0
29	LEYTON ORIENT	(H)	1-0
September 2	CRYSTAL PALACE	(A)	1-3
5	CHARLTON ATHLETIC	(A)	2-3
8	SWANSEA TOWN	(H)	3-0
12	MANCHESTER CITY	(H)	0-1
15	SWANSEA TOWN	(A)	0-4
19	PORTSMOUTH	(A)	0-5
26	HUDDERSFIELD TOWN	(H)	4-1
October 3	DERBY COUNTY	(H)	4-2
10	COVENTRY CITY	(A)	2-3
13	SOUTHAMPTON	(H)	2-1
17	CARDIFF CITY	(H)	3-3
24	PRESTON NORTH END	(A)	1-2
31	IPSWICH TOWN	(H)	3-1
November 7	PLYMOUTH ARGYLE	(A)	1-2
14	(1) BOLTON WANDERERS	(H)	1-3
21	MIDDLESBROUGH	(A)	1-4
28	NEWCASTLE UNITED	(H)	1-6
December 5	(2) NORTHAMPTON TOWN	(A)	1-2
12	BURY	(H)	2-0
19	LEYTON ORIENT	(A)	3-0
26	NORWICH CITY	(H)	0-1
28	NORWICH CITY	(A)	P

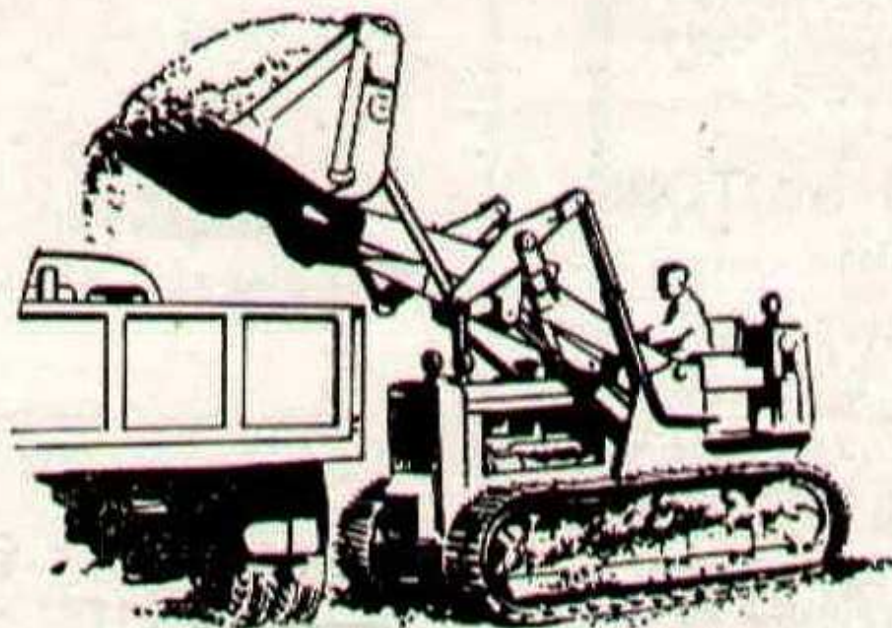
1965

January 2	CHARLTON ATHLETIC	(H)	2-0
9	(3) IPSWICH TOWN	(H)	1-2
16	MANCHESTER CITY	(A)	2-1
23	PORTSMOUTH	(H)	
30	(4)		
February 6	HUDDERSFIELD TOWN	(A)	
13	DERBY COUNTY	(A)	
20	(5) COVENTRY CITY	(H)	
27	CARDIFF CITY	(A)	
March 6	(6) NORTHAMPTON TOWN	(H)	
13	IPSWICH TOWN	(A)	
20	PLYMOUTH ARGYLE	(H)	
26	(S.F.) BOLTON WANDERERS	(A)	
April 3	MIDDLESBROUGH	(H)	
10	NEWCASTLE UNITED	(A)	
16	ROTHERHAM UNITED	(H)	
17	PRESTON NORTH END	(H)	
19	ROTHERHAM UNITED	(A)	
24	SOUTHAMPTON	(A)	
May 1	(Final)		

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PINK**

McCANN

EDWARDS

McClelland (11)

Lewis (10)

Hiron (9)

Harris (6)

Dickinson (5)

Lunniss (3)

Wi

Milkins

LEFT WING

PORTSMOUTH

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(2) Trollope (3)

McPherson (5)

Atherton (6)

Summerbee (9) Brown (10) Rogers (11)

**FOOTBALL
PINK**

These teams are subject
to alteration

Hiron (9)

Edwards (8)

McCann (7)

Dickinson (5)

Gordon (4)

(3) Wilson (2)

Milkins

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<i>Goalkeepers</i>	<i>Height</i>	<i>Weight</i>	<i>Prev. Club</i>	<i>Birthplace</i>
Armstrong, John	5 10½	11 6	Notts F.	Airdrie
Jones, Roger	5 11	12 2	Upton F.C.	Upton, Worcs
Milkins, John	5 11	13 2	Dagenham B.C.	Romford

Full-Backs

Barlow, Leslie	5 6	10 8		Carshalton
Lunnis, Roy	6 1	12 6	C. Palace	London
McDonald, Donald	5 9	11 6	Duntocher	Glasgow
Ogburn, Michael			Portsmouth S.	Portsmouth
Wilson, Alex	5 8½	11 2	Portsmouth J.	Buckie, Banff.

Half-Backs

Campbell, Robert	5 8½	12 3	Liverpool F.C.	Liverpool
Dickinson, James	5 10½	12 1	Alton B.C.	Alton
Davies, Brian	5 9	11 10		
Davidson, Douglas	5 6	10 9	Portsmouth J.	Dundee
Harris, Harry	5 9	11 9	Newport	Magor, Mon.
Lewis, Brian	5 8½	10 10	C. Palace	Woking
Moffat, Robert	5 10	11 1	Portsmouth S.	Portsmouth
Radcliffe, Vincent	5 9	11 6	Schools	Little Hulton

Forwards

Barton, Anthony	5 8½	10 3	Notts Forest	Sutton, Surrey
Dodson, David	5 5½	11 9	Swansea	Gravesend
Gale, David	5 7	10 7	Woking Schools	Woking
Gordon, John	5 7½	11 1	Birmingham	Portsmouth
Hiron, Raymond	6 0	10 12	Fareham F.C.	Gosport
Lill, Michael	5 9½	11 1	Plymouth	Barking
McClelland, John	5 8½	11 4	Q.P.R.	Bradford
McCann, Albert	5 6½	10 12½	Coventry	Maidenhead
Portwood, Clifford	5 8	11 0	Grimsby	
Smith, Roy	5 7	11 6	Hereford	India
Summersby, Roy	5 8	11 7	C. Palace	London
Partridge, Anthony	5 8	11 2	Southend F.C.	Cardiff
Owen, Adrian	5 7	11 3		

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Wilsford, Pewsey, Wiltshire.

2.1.65.

Dear "In/off",

As response to "In off the Post" is so disappointing I wonder if I can whip up a little enthusiasm by reminiscing.

How many of the old brigade can recall Harold Fleming's last-second goal in the Manchester United Cup-tie at the County Ground more than fifty years ago? Although still in knickerbockers, I can well remember Meredith, Manchester United's famous international winger and captain, who incidentally played with a toothpick between his teeth, saying to his left full-back as they left the field: "I told you to watch the 'so and so' for 90 minutes, not 89½".

By the way, I don't think anyone is ecstatic about the new office facilities for dealing with customers. More room, more ticket offices and more staff are required.

Up the Town!

Sincerely,

A. W. SADLER.

COMMENT: In previous programmes we have often referred to past history. We find, however, it means little to most of our present supporters. The writer of these notes still has vivid memories of Fleming scoring the vital goal, at the Stratton End, against Manchester.

Regarding office accommodation, we are sorry there was some congestion at the Bury game. This was caused by persons joining the wrong queue. One line was for tickets that day and the other for cup-tie tickets. Had persons requiring tickets v. Ipswich waited until after the game, as stated, there would have been little or no confusion.

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31 Kent End, Ashton Keynes, Swindon, Wiltshire.

5th January, 1965.

I read in last week's programme you regard Swindon Town Football Club in poor finance, which I consider a "load of rubbish". Even as low as we are in the League, we get better gates than some First Division clubs: 20,000 against Norwich, 13,000 against Charlton, on the two coldest Saturdays of the winter, not forgetting season ticket-holders. I consider that first class, so come off it, don't make excuses. The management and all concerned should be grateful to have such loyal supporters. I'm very pleased to see the team have picked up the winning thread again; I hope and trust it continues that way. So give up moaning, but give a thought to us thousands who brave the elements whatever happens, win, draw or lose.

Mr. G. F. MILES.

COMMENT: *We know Mr. Miles is a regular supporter, and his family help the club by the sale of Development Fund Tickets, but we have access to the full facts and certainly do not make statements which are "rubbish".*

To prove our point we give the actual net returns for the Charlton game and the cup-tie. We point out also that after this game, we have three away matches in succession.

The attendance figures published always include the total number of season tickets.

Gate v. Charlton—2.1.65:

	£	s.	d.
Receipts	1943	18	0
Expenses	105	19	3
4% to the League	73	10	5
25% to Charlton	297	6	6
	<hr/>		
	£476	16	2

Amount retained by Swindon
£1,467 2 10

Gate return v. Ipswich—9.1.65:

	£	s.	d.
Total Receipts	3287	7	0
Expenses	199	15	9
40% to F.A.	123	10	0
	<hr/>		
	323	5	9
Nett	2964	1	3
32% F.A. Pool	988	0	5
32% Visiting Club	988	0	5
32% Home Club	988	0	5
Therefore out of total of £3287 7 0			
Swindon actually received	£988	0	5

Eric

(E. Ayliffe)

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DIVISION II

		P.	W.	D.	L.	F.	A.	Pts.
Newcastle United	27	17	4	6	57	31	38
Northampton Town	26	12	10	4	35	30	34
Norwich City	26	13	5	8	38	30	31
Bolton Wanderers	24	13	4	7	56	36	30
Crystal Palace	27	12	6	9	40	35	30
Derby County	26	11	7	8	56	48	29
Southampton	25	10	8	7	55	40	28
Coventry City	27	11	5	11	48	50	27
Preston N.E.	27	9	9	9	49	55	27
Plymouth Argyle	26	11	4	11	37	47	26
Manchester City	26	11	3	12	45	38	25
Rotherham United	25	10	5	10	48	46	25
Ipswich Town	27	7	11	9	45	50	25
Cardiff City	24	7	9	8	39	35	23
Middlesbrough	26	9	5	12	48	48	23
Bury	26	8	7	11	37	40	23
Swindon Town	26	11	1	14	43	54	23
Charlton Athletic	25	9	4	12	41	48	22
Swansea Town	26	7	8	11	41	51	22
Leyton Orient	27	8	6	13	37	54	22
Huddersfield Town	26	7	6	13	29	38	20
Portsmouth	27	6	7	14	34	55	19

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- D—Everton v. Liverpool
- E—Fulham v. Notts Forest
- F—Leeds United v. Chelsea
- G—Manchester United v. Stoke City
- H—Sheffield Wed. v. Aston Villa
- I—West Bromwich A. v. Tottenham H.
- J—West Ham Utd. v. Burnley
- K—Bolton Wanderers v. Ipswich Town
- L—Derby County v. Manchester City
- M—Middlesbrough v. Preston N.E.
- N—Newcastle Utd. v. Cardiff City
- O—Northampton Town v. Coventry City
- P—Norwich City v. Bury
- Q—Rotherham Utd. v. Leyton Orient
- R—Southampton v. Huddersfield
- S—Bristol City v. Hull City
- T—Carlisle Utd. v. Exeter City

SECOND SECTION

- A—Colchester Utd. v. Bristol Rovers
- B—Gillingham v. Brentford
- C—Luton Town v. Bournemouth & B.A.
- D—Mansfield Town v. Peterborough Utd.
- E—Reading v. Walsall
- F—Southend United v. Scunthorpe United
- G—Bradford City v. Brighton & H.A.
- H—Crewe Alexandra v. Southport
- I—Halifax Town v. Aldershot
- J—Hartlepoons Utd. v. Tranmere Rovers
- K—Notts County v. Doncaster Rovers
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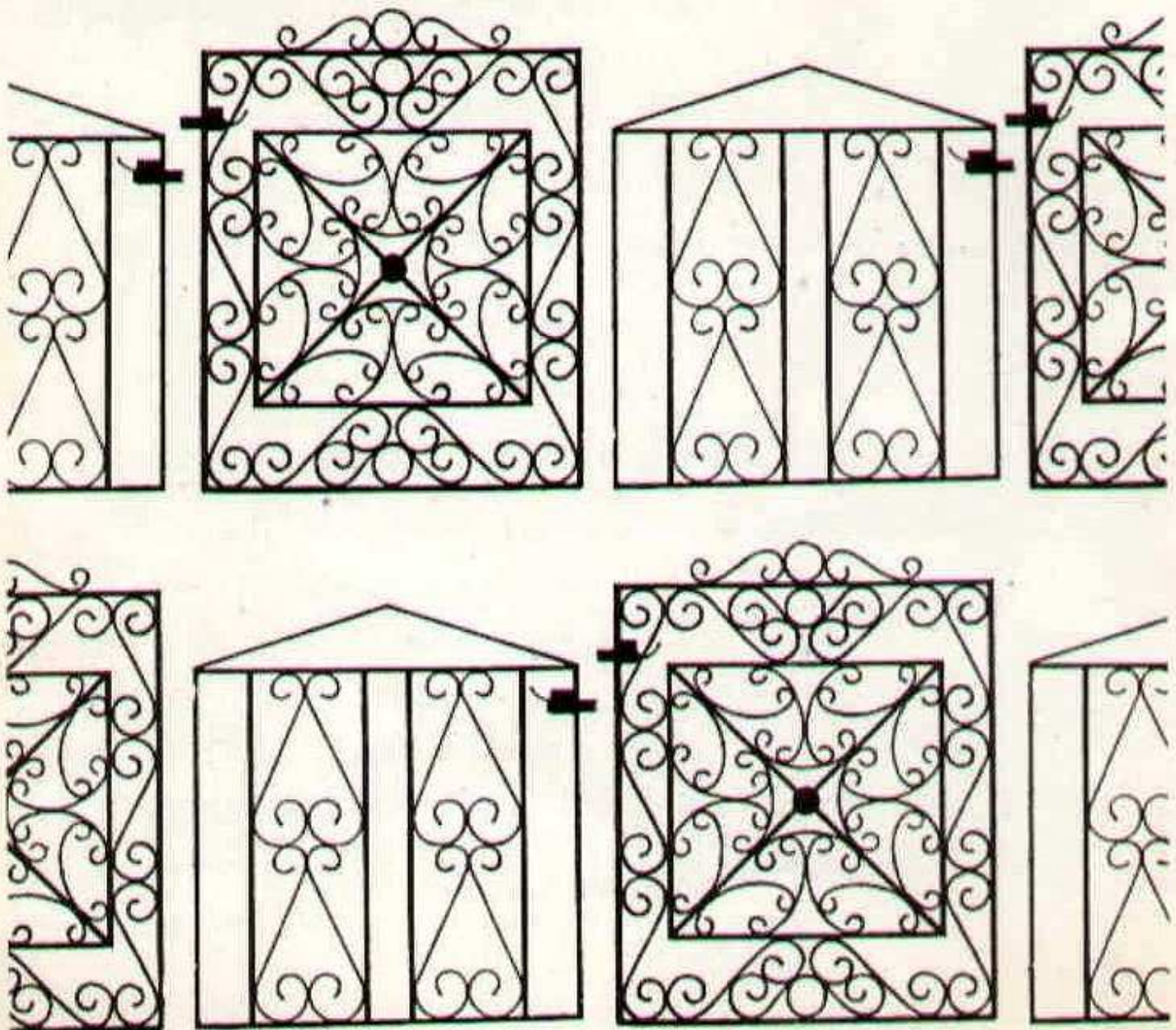
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